

July 2022

New Class Announcements 2022

July 11-12
with
**Elizabeth
Hoksbergen**

**Sweet Solutions for
Classroom
Implementation of
Structured Literacy**

July 14-15
August 1-2
with
Joe Van Haecke

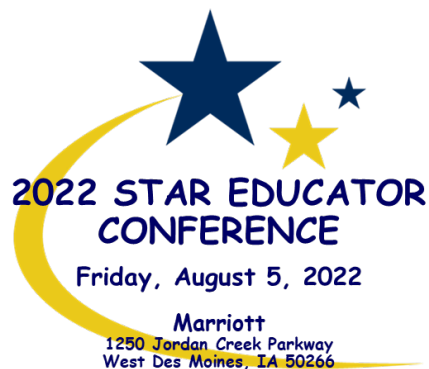
**Applied
Improvisation in the
Classroom**

July 18-19
with
PEI Staff

Ethical Educators

July 20-21

Neuroplasticity The Ever Changing Brain



**Leadership Seminar
Thursday, August 4
PEI Conference
Room
10:00 am - 4:00 pm**

**Annual Conference
Friday, August 5
Marriott Jordan
Creek
8:00 am - 4:00 pm**

PEI is excited to bring you exceptional leadership training, professional development, silent auction treasures to win, and family fun to be enjoyed - all part of the 2022 Star Educator Conference Family Fun weekend! We know summertime is especially valuable, and that is why we are pleased to offer you a conference event that not only provides you rich learning opportunities, but also engages the whole family for a "Stay & Play" mini-vacation in the Des Moines metro.

To ensure an affordable weekend, we have secured discounted rates at the Marriott and Courtyard hotels. PEI is also providing free tickets to an Iowa Cubs Baseball Game Friday night, August 5th, along with discounted admissions tickets to a variety of venues in and around the Des Moines area.

[For "Stay & Play" discounted and free entertainment venues click here!](#)

Can physical activity improve the academic achievement of your students?

with
Nathan Arnold, Esq.

Legal Lab

July 02-21
with
Barb Ranck

ZOOM ONLY

Enneagram

July 27-28
with
Stephanie Olson
Yolanda Harden

**Human Trafficking
in our Schools**

For more
information or to
register, click here

Thank you!

***To all of our
conference sponsors!***



***Can movement decrease the occurrences of distress,
anxiety, depression and ADD/ADHD in our lives?***



Dr. Joe O'Tool will be our guest speaker at the **Leadership Seminar** and **Star Educator Conference** on **August 4-5**.

Dr. O'Tool structures his life and work based on the phrase, "Step up. Change lives. Inspire hope." He will be speaking from his passion and belief that no one is too old to grow and everyone should love life. He will inspire all those in attendance to consider how their own life's journey can be transformed through the body-mind connection.

Those in attendance at the Thursday Leadership Seminar will receive the book "***Spark, The Revolutionary New Science of Exercise and the Brain***", by John J Ratey, MD. The Leadership Seminar will be held from 10:00 am to 4:00 pm.

Dr. O'Tool will continue developing the presentation on Friday, August 5th at the Star Educator Conference.

As a clinician, Dr. O'Tool loves working with patients with complex or unsolved brain issues. Bringing cutting edge research-informed care to central Iowa is one of his many passions. He is founder of **Lifestream Brain & Body Clinic** (Ankeny) and co-founder of **Brain Performance Pro** (2022), the only clinic in Iowa offering a concussion-prevention NeuroVisual Training program.



peiowa.org

info@peiowa.org

BOEE

Iowa Dept. of
Education



Sally Shaver DuBois is an educator, entertainer and professional speaker and author. As a wellness professional, Sally has spent the last 30+ years helping people of all ages to live a healthy, active lifestyle. As a professional speaker, personal trainer, health and physical educator, certified laughter leader, and certified health coach, she has guided thousands of people to improve their lives.

Sally will be speaking during our afternoon session from her experiences in her book, "Keeping Your Head Above Water" and focusing on her L.E.A.R.N. principles. Sally will be available for book sales and signing.

Make plans now to join us on August 4-5 for this one-of-a-kind conference experience!

[Register Here](#)

Make it a Family Weekend!

This year's conference is designed for the family! It includes discount room rates with **Marriott Jordan Creek** or **Courtyard of Marriott in Clive**. The PEI Foundation Board of Directors will be donating \$34/night for up to 2 nights at the hotel of your choice.

Marriott Jordan Creek

August 4-7

Last Day to Book: Friday, July 15, 2022

\$139 USD per night

[Book your group rate for Professional Educators of IA Aug 2022](#)

Courtyard of Marriott in Clive

August 4- 7, 2022

Last Day to Book: July 14, 2022

\$84 USD per night

[Book your group rate for PEI](#)

We have reserved 100 tickets to the Friday evening I-Cubs baseball game which includes fireworks! The tickets are on a *first come first serve* basis.



PEI Board of Directors Candidates

PEI currently has three open seats on the Board of Directors. The following candidates are running for the board and will serve a three year term. Votes will be accepted by mail, email, or may be turned in at the Annual Star Educator Conference.



My name is **Darrin Carson** and it is my desire to run for another term on the PEI Board of Directors. I was a non-traditional student after working in many different industries before returning for my education degree. My background exposed me to numerous issues involving unions, especially my six years working for Bridgestone Firestone in Des Moines. During this time, I saw the union model at work and was less than impressed at how they weren't looking out for everyone.

When I did return and receive my education degree, I wanted something other than a union to represent me in my first teaching position at Moravia Schools. My wife had already been teaching for a number of years and was affiliated with PEI. I also talked to PEI members at the Iowa State Fair which further solidified my decision to join.

During my career at Moravia, PEI membership went from two members to over twenty members. I helped in heading up the decertification at Moravia and in becoming independent. I have been a PEI member for 15 years and currently teach at Centerville Community Schools. I have been a member of the Board of Directors for 11 years and believe my past experience has prepared me to serve the PEI membership well.



My name is **Kevin Rohne**, and I am currently a teacher at Waverly-Shell Rock in Waverly, Iowa. I have taught at W-SR since the 2007-08 school year. Prior to that, I taught at Lake Mills High School in Lake Mills, Iowa, Saint Paul Public Schools in Saint Paul, Minnesota, and Immanuel Lutheran School in Waterloo, Iowa. While I am currently teaching middle school math, I have also worked as a seventh and eighth grade special education teacher.

I want to be on the PEI board because I believe in the work of PEI. I have long appreciated the option PEI provides. It's an appealing alternative to union membership because of its personalized service, political neutrality, and peace-of-mind liability protection, all of which comes at a reasonable price. During my time as a PEI member, I have shared PEI with other teachers, who have also found PEI to be a great fit. As a board member, I will support the work of PEI and the teachers it serves.



My name is **Amy Ruhland** and I am the Adair Casey- Guthrie Center Community School Districts PreK-12 TAG Coordinator. I am in my 24th year as an educator having earned my teaching degree from Northwestern College in Orange City, Iowa with a BA in Elementary and Early Childhood Education. I earned my Gifted Education endorsement from the University of Iowa, and I am currently in my 12th year of teaching gifted students. During my teaching career, I have been an Instructional Coach for 3 years and continue to serve on the Adair Casey Leadership Team as a Mentor. I am very passionate about serving the needs of students and staff utilizing all avenues of best practice therein. I also serve as the school's NHS and Student Council sponsors.

I have been a member of Professional Educators of Iowa for 13 years. During my years as a PEI member, I have been very impressed with every facet of this amazing organization. The professional advice and blessings that my family and I have been given through my PEI membership has served to be invaluable and has given me a desire to serve on the board of

directors of this amazing organization.

**Vote for up to three candidates for the
PEI Board of Directors.**

_____ Darrin Carson
_____ Kevin Rohne
_____ Amy Ruhland

You may cast your vote by emailing info@peiowa.org.
Please sign your name to the email.

The final day to vote will be Friday, August 5, 2021 at 1:00 pm.

Annual Silent Auction! Online bidding!

Silent Auction items are being added daily! Here is a peek at some of the donors who have contributed so far! Bidding will begin August 3 at 8 AM and ends August 5 at 1 PM. Watch your email for an updated newsletter on the Silent Auction bidding process around August 4th!





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Mount Mercy University's Master of Arts in Education (MAEd) program prepares students to become distinguished leaders in education by utilizing dynamic and interactive learning approaches in a collaborative

setting. MMU is located in Cedar Rapids, IA but offers online (live) courses to advance your career to the next level!

The MAEd program offers six areas of emphasis:

- Early Childhood Inclusive Classroom
- Effective Teaching
- English as a Second Language
- Reading
- Special Education
- Teacher Leadership

MMU offers you an education that is attainable, affordable, and applicable.

We are proud to announce our Iowa Teachers Tuition Scholarship Program. All current Iowa public and private PK-12 teachers receive a \$145/credit scholarship on all courses until July 2023.

For more information, contact admissions recruiter Dylan Werner at dwerner@mtmercy.edu or 319.363.1323 ext. 1865.



Professional Educators of Iowa | 974 73rd Street, Suite 30, West Des Moines, IA 50265

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